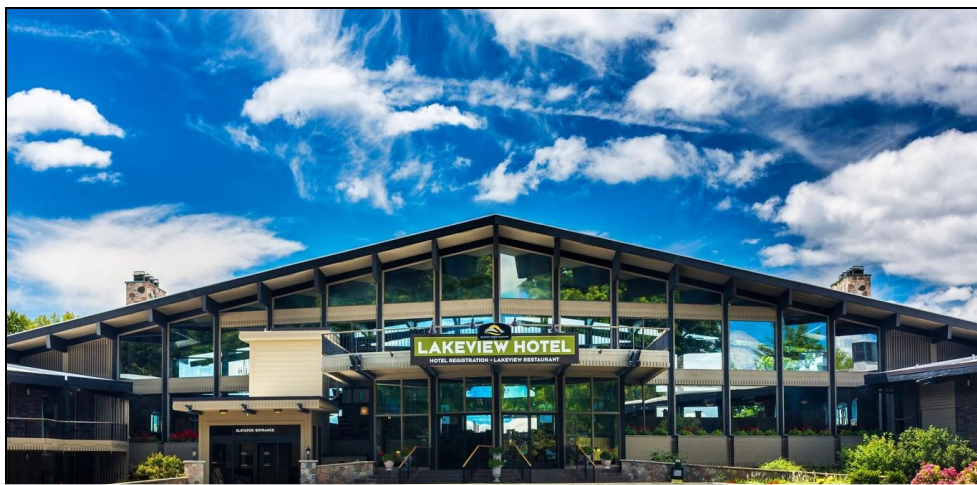




*July 28-30, 2023
Shanty Creek Resort*



THE MICHIGAN ALLERGY & ASTHMA SOCIETY

MAAS Annual Summer CME Meeting

AGENDA

THURSDAY, JULY 27, 2023

7:00 pm - 8:00 pm **Welcome Reception**

FRIDAY, JULY 28, 2023

7:00 am - 7:50 am **Breakfast** (registered attendees & guests)
7:50 am - 8:00 am **Welcome & Introductions**
8:00 am - 9:00 am ***"Atopic Dermatitis: The Pediatric Dermatologist Approach"***
[Jennifer Mancuso, MD](#)
Michigan Medicine, Ann Arbor
9:00 am - 10:00 am ***"Evidence for Lifestyle Interventions in Asthma"***
[Sharmilee Nyenhuis, MD, FAAAAI](#)
UChicago Medicine, Chicago, IL
10:00 am - 10:30 am **Refreshment Break with Exhibitors**
10:30 am - 11:30 am ***"Role of the Allergist in Managing Eosinophilic Esophagitis"***
[Sameer Mathur, MD, PhD](#)
University of Wisconsin - Madison, WI
11:30 am - 12:30 pm ***"Approach to Patient with Hypereosinophilia"***
[Fei Li Kuang, MD, PhD](#)
Northwestern Medicine - Chicago, IL
12:30 pm - 1:00 pm **Lunch** (registered attendees and guests)
1:00 pm - 1:30 pm **Sponsored Session**
5:30 pm - 6:00 pm **Sponsored Session**
6:00 pm - 8:00 pm **Dinner** (registered attendees and guests)

SATURDAY, JULY 29, 2023

7:00 am - 8:00 am **Breakfast** (registered attendees and guests)
8:00 am - 9:30 am ***"Evaluation of Abnormal Immunoglobulins and Clinical Management of Patients with Immunodeficiencies"***
[John Routes, MD](#)
Medical College of Wisconsin
Milwaukee, WI
9:30 am - 10:30 am ***"How Can We Make Anaphylaxis Less Scary for Patients?"***
[David Stukus, MD](#)
Nationwide Children's Hospital
and Ohio State University
10:30 am - 11:00 am **Refreshment Break with Exhibitors**
11:00 am - 12:00 pm ***"Alpha-gal Syndrome"***
[Dilawar Khokhar, MD](#)
University of Washington
Seattle, Washington
12:00 pm - 1:00 pm ***"Asthma Monitoring Options for the Digital Age: Improving Outcomes"***
[J. Allen Meadows, MD](#)
Director of Advocacy & Govt. Affairs,
ACAAI
1:00 pm - 1:30 pm **Lunch**
1:30 pm - 2:00 pm **Sponsored Session**

2023 MAAS Summer CME Meeting



SUNDAY, JULY 30, 2023

7:00 am – 8:00 am **Breakfast** (registered attendees and guests)

8:00 am – 9:00 am **“The Impact of Dr. Google on our Patients”**

David Stukus, MD

Nationwide Children’s Hospital /OSU

9:00 am – 10:00 am

“An Update on Ever-Changing Socioeconomic Climate & How it Affects the Allergist”

Brought to you by the American College of Allergy, Asthma & Immunology”

J. Allen Meadows, MD

Director of Advocacy & Govt. Affairs, ACAAI



10:00 am - 10:15 am **Refreshment Break**

10:15 am – 11:45 am **“Practice Management: Billing and Coding in Allergy”** *Brought to you by the American College of Allergy, Asthma & Immunology”*

Razi Rafeeq, MD

Adjunct Clinical Faculty, Allergy & Immunology
University of Michigan, Ann Arbor
ACAAI : Member, Advocacy Council Board of Directors, Chair, Billing and Coding,



EVENT OVERVIEW

The Michigan Allergy & Asthma Society has recognized the need to involve allergists-immunologists from across the State of Michigan and its neighboring states in its educational and networking activities by organizing a weekend CME meeting in Northern Michigan. This event combines family friendly activities in a relaxing environment with an exceptional educational program with nationally recognized speakers designed to meet the needs of the practicing allergist-immunologists and other health care providers with interest in the field of allergy, asthma and immunology.

WHO SHOULD ATTEND

This educational activity is for allergist-immunologists and primary care physicians with an interest in the field of allergy, asthma and immunology and advance practice providers.

FACULTY DISCLOSURE

All speakers and members of the planning committee have been asked to disclose any significant relationships with commercial companies. This will be disclosed at the time of the meeting.

OVERALL EDUCATIONAL OBJECTIVES

By attending the educational session the participants should be able to:

1. Address the challenging topics of pediatric atopic dermatitis, asthma, eosinophilic esophagitis and hypereosinophilia encountered by the practicing allergist.
2. Review of the topics of immunodeficiency, anaphylaxis, alpha-gal and digital monitoring for asthma patients.
3. Discussion of the impact of Google and the current socioeconomic climate on our patients.
4. Practice management session to address the concerns and challenges of running an allergy practice.

SIGN IN

All participants wishing to receive CME credit for these sessions will be required to sign in each day.

EVALUATION

Please complete the Evaluation/Survey at the end of the event to help us plan future meetings.

Michigan
State
Medical
Society

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AMA PRA
Category I
Credit(s)™

Statement of Accreditation This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Michigan State Medical Society and Michigan Allergy & Asthma Society. The Michigan State Medical Society is accredited by the ACCME to provide continuing medical education for physicians. AMA Credit Designation Statement The MSMS designates this live activity for a maximum of 12.0 AMA PRA Category I Credit (s)™. Physicians should claim only the credit commensurate with the extent of their

2023 MAAS Summer CME Meeting

Name _____
Practice/Organization _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____

Conference Registration Fees: _____ MAAS Member (complimentary)

_____ \$200 Non-member All Conference _____ \$100 One Day Non-member _____
Day attending
_____ \$500 Non-member Commercial (without sponsorship)

Are you staying at the Shanty Creek Resort? ☐ Yes ☐ No

Please indicate if you will be attending:

☐ Thursday Evening Welcome Reception

☐ Friday Evening Dinner

Guest Registration Fees:

(Includes optional activities, 3 breakfasts, 3 lunches, Welcome Reception and Friday Dinner at a substantial savings)

Please list number of additional guests in each category:

_____ Spouse/Adult Guest (s) \$150* _____ Age 11 to 18 Guest (s) \$65* _____ Guest (s) Ages 10 and under free

Guest Name (s) _____ Guest Name (s) _____

Guest Name (s) _____ Guest Name (s) _____

Please indicate any dietary restrictions: _____

Total Payment: _____ ☐ Check (made payable to MAAS) ☐ Visa ☐ Master Card ☐ American Express

Card Number _____ Exp Date _____

Print Name (as it appears on card): _____

Billing Address: _____

Authorized Signature: _____

*RETURN REGISTRATION TO:

EMAIL: tguastella@outlook.com
PHONE: 517-203-5560
FAX: 517-349-3012
MAIL: Michigan Allergy & Asthma Society
2843 E. Grand River Ave #228
East Lansing, MI 48823

A block of rooms has been reserved at the Shanty Creek Resort by June 27, 2023. Last year rooms sold out fast, so please don't delay. To reserve your room copy this link into your browser: <https://www.shantycreek.com/reservations/mi-allergy-asthma-society/> or call (877) 606-6323. Be sure to mention MAAS.

Guest Rooms: \$219* per night Studio Parlor: \$251* per night

If you require an accessible room type-Avoidance of stairs, closest to an elevator, wheelchair accessible, please call the reservation department at (877) 606-6323 to make sure you are placed in the correct accommodations. Adjoining rooms available.

Things to Do in Northern Michigan

1. Rent an E-bike.
2. Window shop in downtown Traverse City.
3. Treat yourself to a latte at the coffeeBAR.
4. Visit the Harbor Antiques Mall in Elk Rapids.
5. Watch boats cruise under the bridge in Charlevoix.
6. Enjoy a fresh-baked loaf from Crooked Tree Breadworks.
7. Take a tour of Traverse City's Music House Museum.
8. Break a sweat at the Lakeview Fitness Center.
9. Shoot a game of H.O.R.S.E. at Summit Village's basketball court.
10. Stock up on flavor at the Alden Mill House.
11. Hit the links on one of Shanty Creek's five championship courses.
12. Hike along the Sleeping Bear Dunes National Lakeshore.
13. Rent our TopGolf Swing Suite.
14. Compare craft brews at Short's Brewing Company in Bellaire.
15. Take a ferry to Beaver Island from Charlevoix.
16. Tour the Grand Traverse Lighthouse in Leelanau.
17. Watch hand-blown glassware artists at Jordan Valley Glassworks.
18. Experience the never-ending nature show at Lake Skegemog.
19. Take the family to see the Traverse City Pit Spitters play ball.
20. Treat yourself at Harbor Springs' Tom's Mom's Cookies.
21. Visit Call of the Wild in Gaylord, a wildlife museum.
22. Enjoy a fresh baked treat at Ruthann's Gourmet Bakery.
23. Ride the bumper boats at Pirate's Cove in Traverse City.
24. Play on Castle Farms' giant chessboard in Charlevoix.
25. Ride go-carts at Bavarian Falls Park in Gaylord.
26. Visit the Farmers Market in downtown Traverse City.
27. Visit the local museum in Bellaire.
28. Get hands-on at Raven Hill Discovery Center in East Jordan.
29. Rent a Stand-up Paddleboard from Paddles & Pedals in Bellaire.
30. Geaux Cajun at Pearl's New Orleans Kitchen in Elk Rapids.
31. Tour the wineries of Old Mission Peninsula.
32. Learn to windsurf or sail with Torch Lake Windsurfing Swing by Arnie's Grill overlooking Summit G.C.
33. Get lost in the Corn Maze at Royal Farms in Ellsworth.
34. Discover Burritt's Fresh Markets in Traverse City.
35. Go parasailing with Traverse Bay Parasail.
36. Visit Bay Harbor—a top-ten port town in America.
37. Chow down on a great burger at The River Bistro.
38. Shop at Little Treasures, Uniquely North and more in Bellaire.
39. Check out the Grand Traverse Butterfly House.
40. Hike/bike the trails of Bellaire's Glacial Hills.
41. Go Petoskey stone hunting on the shores of Lake Michigan.
42. Satisfy your fudge craving from Fudgee's.
43. Have a family picnic at Elk Rapids Day Park.
44. View irises in bloom at Traverse City's Iris Farm.
45. Wander Twisted Fish Gallery's Sculpture Garden.

Guest Event Schedule

THURSDAY, JULY 27

7:00 pm – 8:00 pm Welcome Reception

FRIDAY, JULY 28

7:00 am – 7:50 am Breakfast

12:30 pm – 1:00 pm Lunch

6:00 pm – 8:00 pm Dinner

Join us for bonfire with smores and family fun games

SATURDAY, JULY 29

7:00 am – 8:00 am Breakfast

1:00 pm – 1:30 pm Lunch

SUNDAY, JULY 29

7:00 am – 8:00 am Breakfast

12:00 pm Box Lunch (pre-ordered)



Shanty Creek Amenities:

- Summit Fitness Center
- Five Championship Golf Courses
- Swimming Pools (Indoor & Outdoor)
- Foot and Disc Golf
- Bike Rentals
- Restaurants; The Lakeview, The River Bistro, The Coffee BAR
- Top Golf Swing Suite